

Amygis Publishing Media Kit

Northeast Traveler

Rhode Island Roads

Jaunting
The Magazine of Recreational Travel

Inside Cover Advertisement

10" x 7.5"

Ideal high-visibility location for
a call to action ad.



Amygis Publishing
401.480.9355
paul@pence.com



4

About Us



12

Editorial Calendar



22

Display Advertising



34

Small Format Advertising



40

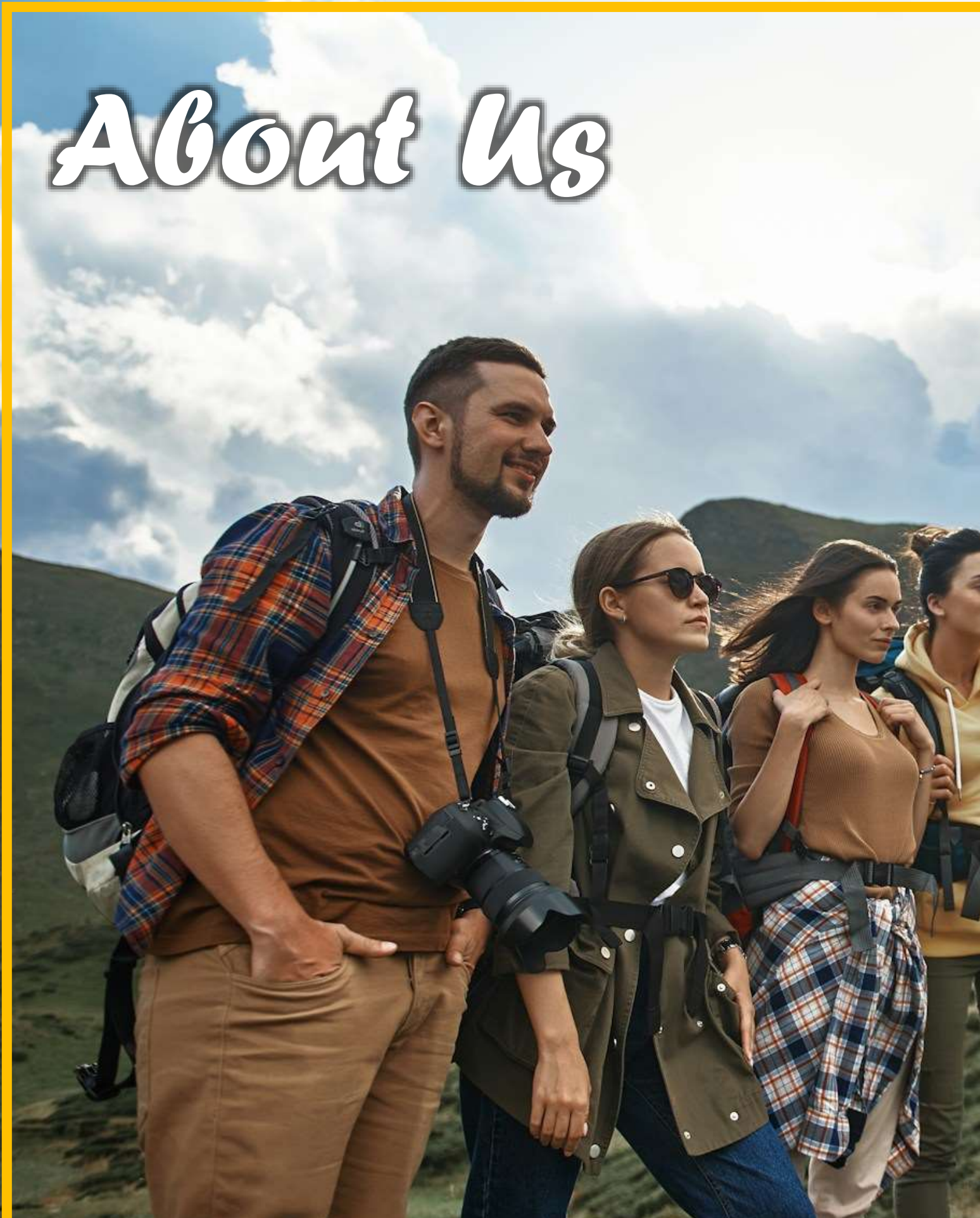
Other Advertising Options



48

Advertising Plans and Rate Card

About Us





Let's get this said up front, very clearly: Amygis Publishing is a modest-sized organization that produces highly professional work for a small but growing audience. We rely on a dedicated circle of editorial staff and freelancers to create high-quality, modern media magazines that compete head-to-head in the travel and tourism marketplace.

Amygis Publishing's family of travel magazines include Jaunting, covering worldwide travel; Northeast Traveler, focusing on the US Northeast; and Rhode Island Roads, dedicated to Rhode Island.

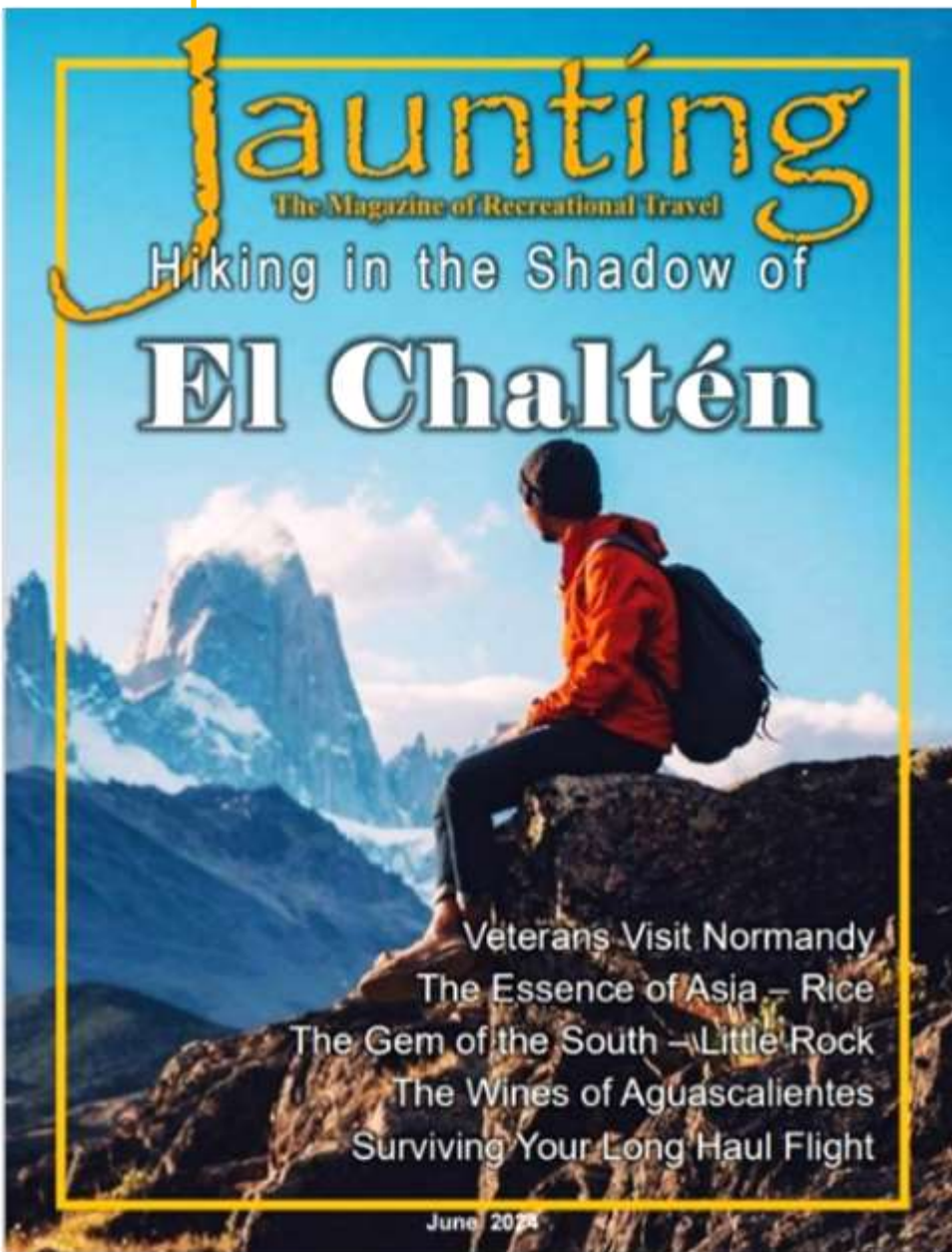
Since the debut of our first issue of Rhode Island Roads in January 2002, we have embraced the classic travel magazine format with large, immersive photos and long-format articles. In Jaunting

and Northeast Traveler we now leverage modern technology to present our content online in flipbook format, print-on-demand, and search engine-friendly text versions.

Within our pages, readers across the world experience travel in ways that are impossible for print magazines and ordinary web blogs.

We focus on recreational travel - not high adventure or luxury travel, though we occasionally dip into that realm. Our articles are about experiences that most readers can achieve - exploring a city, touring a museum, being pampered at a spa, and enjoying the awe and wonder of the outdoors.

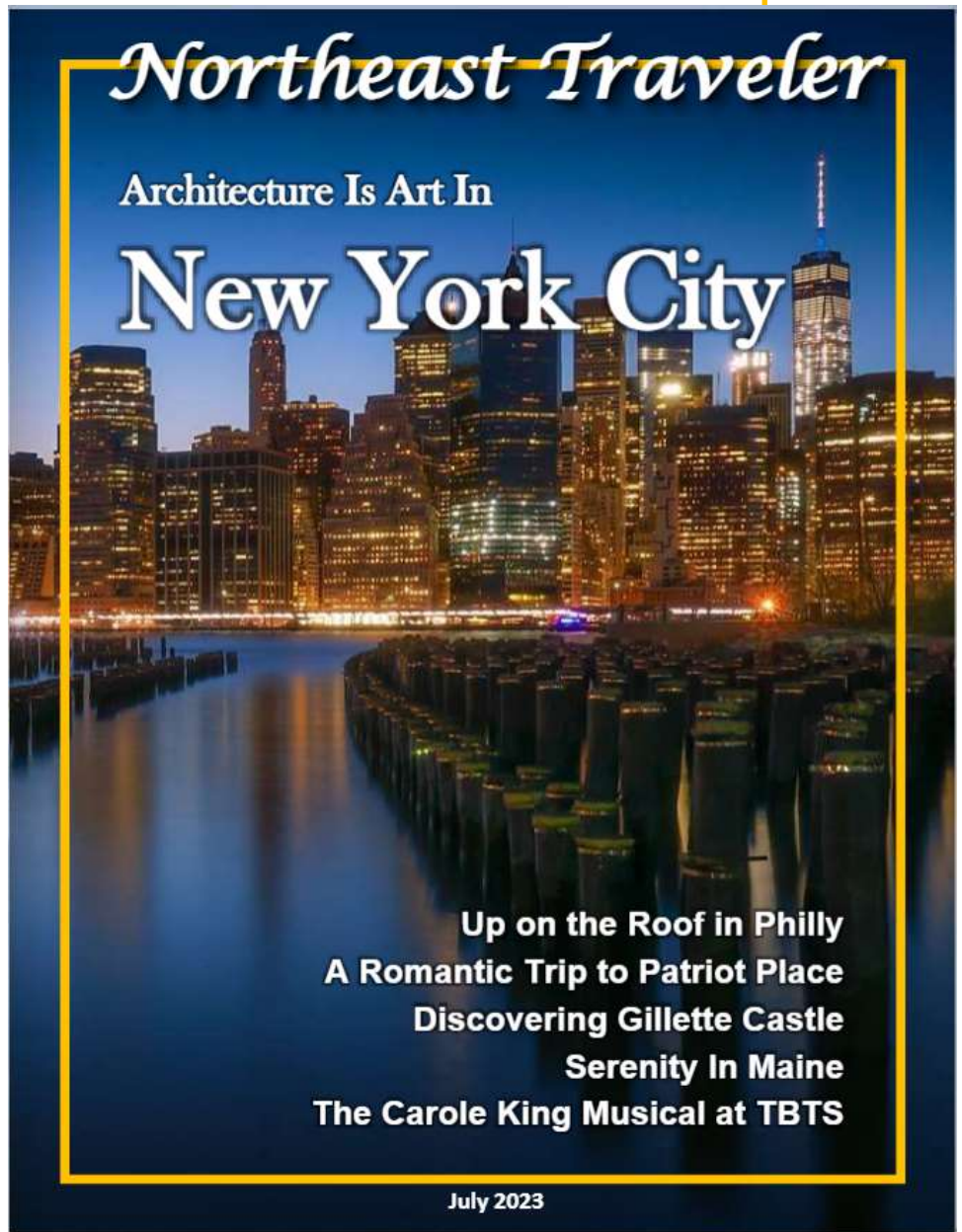
Each issue brings our readers first-person travel experiences,



informative destination descriptions, practical how-to articles, and occasional personal reflections. Recent issues feature four main articles and four or more shorter pieces, each crafted to inform, inspire, and entertain.

With modern electronic publishing, we aren't limited by page count and don't have to dedicate 50% of our pages to advertising. This creates an immersive experience for our readers, more freedom for our authors, and more impact for our advertisers.

Our family of travel magazines welcomes advertisers from the hospitality industry and supports them through a variety of advertising options. Our traditional format allows us to offer gently delivered advertising, ideal



for readers planning their next vacation or a trip of a lifetime.

We offer display advertisements, focusing on full- and half-page sizes between our articles. Due

to our highly visual presentation, we limit the number of advertisements within the articles themselves. Smaller ads are grouped into full- or half-page sections, also displayed between articles

in order to bring the advertisements as close as possible to the relevant content.

We offer text-based business listings as a low-cost option to connect with our readers. These listings, as well as display ads, include clickable links to the business' websites when viewed online.

Additionally, we feature destinations and events that our writers have been invited to experience. These bylined stories are written in the first person and always mention that the writer was a guest of the venue. Since these articles spread across multiple pages of text and pictures, the hosts who arrange these experiences receive significant exposure at very little cost.

Celebrating Our 20th Anniversary!

Rhode Island Roads

**Get Hooked
on Newport**

**Family restaurant
Loving the Winter Weather
Rhode Island 101**

January 2022

The advertisement features a photograph of a white lighthouse with a red lantern room, situated on a rocky cliff overlooking the ocean at dusk. A red building is visible in the foreground. The text is overlaid on the image in various colors and fonts.



Print

Limited reach, declining market

Tactile, immersive, professional

Nostalgic, traditional

Static

Dense

Very long lead times

Expensive, subscriber-dependent

Blog

Worldwide reach, search engines

Impersonal, transient, gimmicky

Digital, immediate

Transient

Gawdy

Short lead times

Free

Amygis

Worldwide distribution, growing market

Tactile, immersive, professional

Modern, relaxed

Responsive

Comfortable

Medium lead times

Free online with a print on demand option

Editor / Publisher

Paul Pence has been writing and publishing for most of his life. Combining his love of travel and passion for innovation, he established Rhode Island Roads magazine in 2002.

For over 20 years, Paul has shared his explorations with readers

through a wide variety of outlets, from groundbreaking forays into the early days of the dot-com boom to travel guides, local newspapers, and television. His work has appeared in publications such as *Runner's World*, *Travel Lady*, *Providence Journal*, and *Northstar Travel Media*.

After studying journalism at Texas State University, Paul has taken his passions and talents far afield and back again to his love of writing. In addition to writing, he manages every aspect of publication, including computer programming, marketing, photography, and graphic design.

Paul loves discovering what is unique and memorable about the places he visits, then bringing those stories to our readers.



Full Page Advertisement

10" x 7.5"

The same size as the inside cover ad, but placed



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Editorial Calendar





Want to know what's planned? Here's our editorial calendar. Or more specifically, here's the editorial structure of our magazines.

In general, we schedule seasonal stories during or just before the season, so expect stories about ski resorts and snowshoeing in the winter months, beaches and sand in the summer months and so on.

In each issue we try to spread across the topics and destinations and avoid repeating destinations too quickly.

We rely on story ideas from freelancers and pitches and press releases from PR folks to inspire us on the specific topics and destinations rather than planning months or years in

advance.

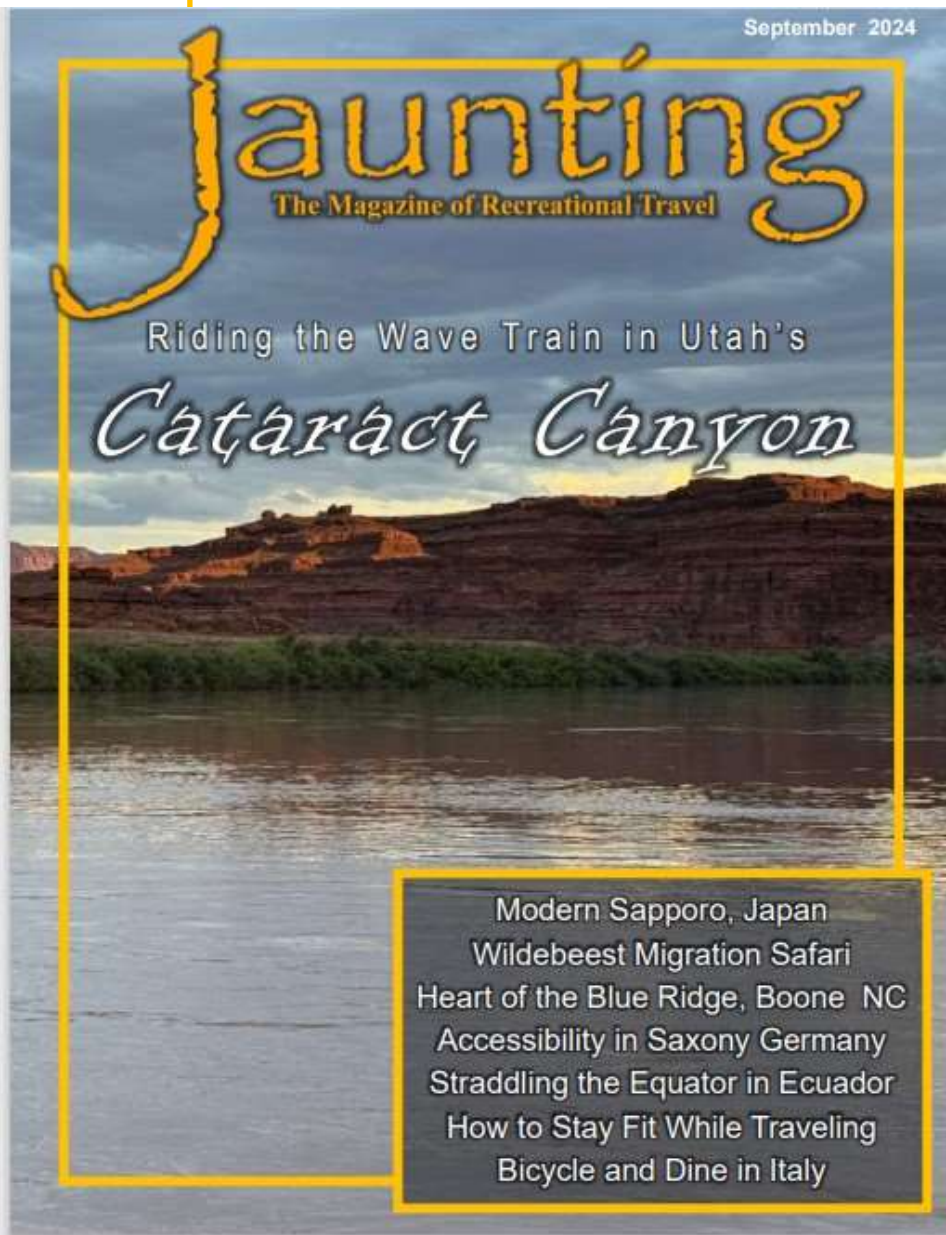
But despite that fluid nature of the specific articles, we have patterns and structures that are easy to predict..

Jaunting Magazine

Jaunting's structure is monthly, with each issue coming out mid-month and the editorial window closed on the first of the month.

The contents may vary, but we have been including four features of about 20 pages each and four shorter articles. All of the articles are written in an evergreen manner, so that they are still useful and available online long after the month in which they were featured.

Each month we target two articles on US





destinations, and five others spread across Europe, Asia, Africa, South and Central America, and Australia. We also include a single how-to article.

Also spread across the topics of destination, arts, history, wellness, outdoors, dining, lodging, and culture.

We also insert infographics, pictorials, and a gear guide to help round out the experience.

Using our September 2024 edition as an example our four feature articles include a first person experience while whitewater rafting in the US Southwest, a destination description of

Month	Sample Article Titles
Jan	Embrace Winter: Alpine Skiing Adventures; Spotlight on Sundance: The Heart of Indie Film; Snowshoeing at Mount Hood: A Winter Wonderland; How to Plan a Winter Getaway
Feb	Glide Through Winter: Ice Skating Fun; Carnival in Rio: A Burst of Color and Culture; Winter Wildlife Watching in Yellowstone; How to Experience Food Like a Local
Mar	Tapping into Tradition: Maple Syrup Season; Holi Festival: Celebrating Colors in India; Exploring the Amazon Rainforest; How to Haggle
Apr	Cherry Blossom Viewing: Spring's Delicate Beauty; Cherry Blossom Festival: Japan in Bloom; Hiking the Appalachian Trail; Ten Essential Japanese Phrases
May	Bird Watching: Spring's Feathered Friends; Cannes Film Festival: Glamour on the Riviera; Sailing in the Greek Islands; How to Navigate the Paris public transit system
Jun	Beachcombing: Treasures of the Shoreline; Glastonbury Festival: Music and Magic; Kayaking in the Norwegian Fjords; How to pack your backpack
Jul	Stargazing: Summer Nights Under the Stars; Running of the Bulls: Spain's Thrilling Tradition; Snorkeling in the Great Barrier Reef; How to Handle Air-sickness
Aug	Berry Picking: Summer's Sweet Harvest; Edinburgh Festival Fringe: A Celebration of Arts; Hiking the Rocky Mountains; How to Select the Best Hiking Boots for Your Feet
Sep	Apple Picking: Autumn's Bounty; Oktoberfest: Germany's Beer and Bratwurst Bash; Exploring the Canadian Rockies; How to Canoe
Oct	Leaf Peeping: Fall's Fiery Foliage; Balloon Fiesta: Albuquerque's Sky Spectacle; Horseback Riding in Mongolia; How to Photograph Sunsets
Nov	Hiking: Autumn Trails and Crisp Air; Day of the Dead: Mexico's Vibrant Remembrance; Whale Watching in Antarctica; How to Not Get Lost
Dec	Skiing: Winter's Thrilling Slopes; Christmas Markets: Germany's Festive Traditions; Dog Sledding in Alaska; How to TSA-Proof Your Christmas Presents

on Sapporo, Japan, an exploration on Zambia's wildebeest migration, and a first person destination guide on Boone, NC.

Our how-to article is a bylined article by a fitness professional on how to stay fit while traveling. We also have articles on accessibility in Saxony, Germany, the middle of the world marker in Ecuador, and a description of a culinary-focused bicycle tour in the Emilia-Romagna region of Italy.

In this issue we include a four-page pictorial on the Salar de Uyuni salt flats, an infographic on the busiest airports in the world, a listing of the top events for the month, a single-page "People and Places" of a traveler in an iconic destination, and a two-page gear guide.

Over the next few

months we anticipate adding very short, highly focused micro-features that use the specific to evoke the larger experience.

Once each year, Jaunting publishes a single-topic issue. In 2023 it was "Islands". October 2024 will be "100% Alaska" and 2025 will be "Pure Texas".

The calendar to the left is filled with ideas for articles that we might do on that month. Note that it follows our pattern of being distributed across topics and destinations while being seasonal.

Northeast Traveler

Northeast Traveler follows the same template as Jaunting, but limited to the US Northeast. For us, this includes all of the New England states, New

York, New Jersey, and Pennsylvania.

We plan four features and five articles, spread across all of the states of the region, and covering arts, history, dining, entertainment,

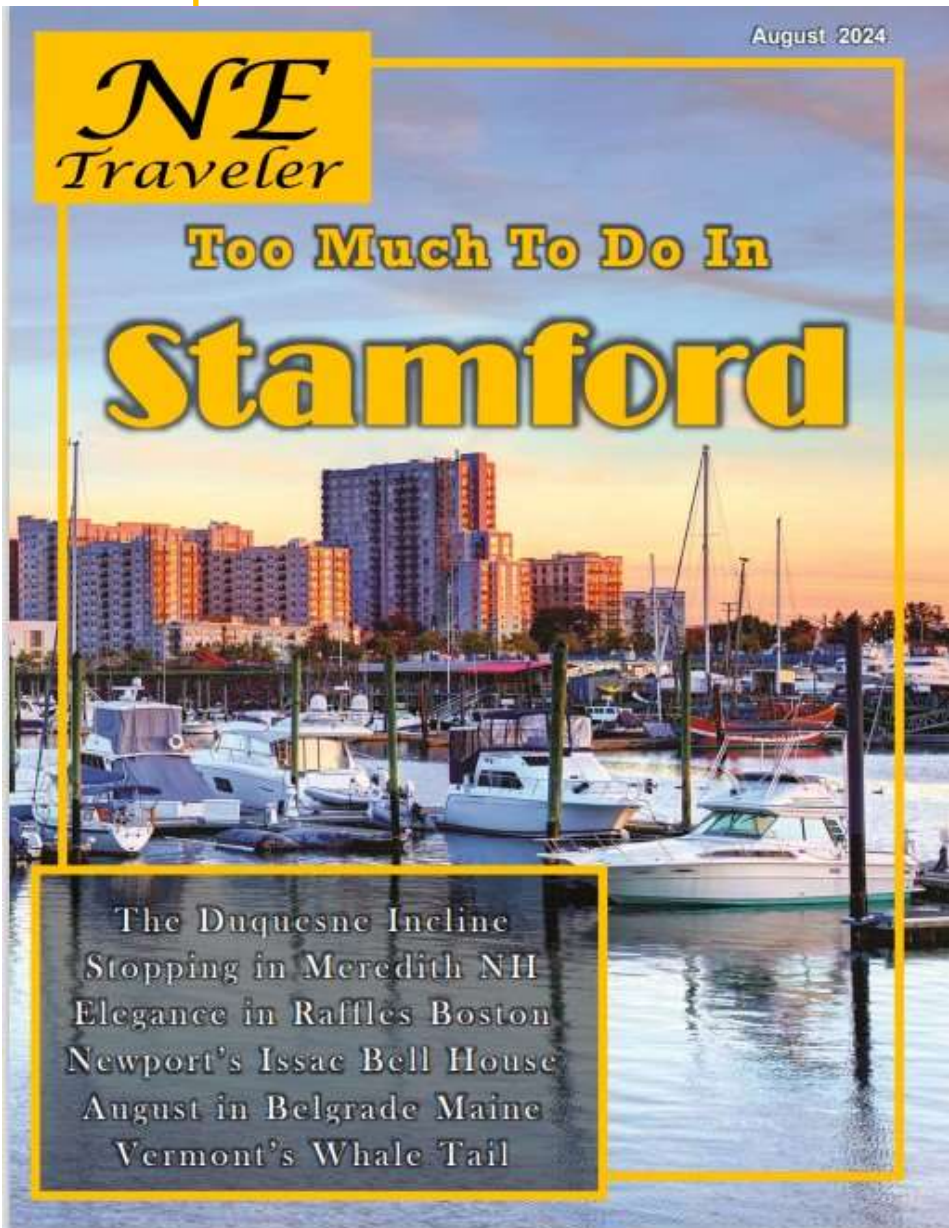
lodging, destinations, and outdoors.

We follow a seasonal calendar, like Jaunting, so snow tubing on Loon Mountain will be in the winter and bicycling on Block Island will be in the summer.

We might do a how-to themed article specific to the Northeast experience or roundups across state lines like a roundup of state fairs, but generally we stay close to specific destinations.

We occasionally do news-y articles about specific occurrences, but we normally try to generalize into an article that will still be useful and interesting long after the event.

In the August 2024 edition of NE Traveler, for instance, we featured a destination article on





6

Too Much to Do In Stamford



44

Take Time to Explore Meredith NH

Farming Pittsburgh's Steepest Slope
Duquesne Incline



28

Elegance at Raffles Boston



64

Also:

40

Pictorial: Ellis Island

80

See Newport's Issac Bell House

86

August in Belgrade, Maine

92

Vermont's Whale Tails

96

NYC's Overlooked Landmarks

Stamford CT, a feature on the historical and technological marvel the Duquesne Incline in Pittsburgh, an exploration of Meredith, NH, and discovering Raffles Boston.

In the shorter articles we looked at Newport's Issac Bell house, found out about the activities in Belgrade Maine,

took a look at Vermont's Whale Tail statues, and explored NYC's most overlooked landmarks.

The issue also had a pictorial of Ellis Island, an infographic on the Northeast's highest peaks, another infographic on the August music festivals in the Northeast, and featured Veronika Bykovich

at NYC's Grand Central Terminal, in our one-page "People and Places".

Rhode Island Roads

RI Roads is our

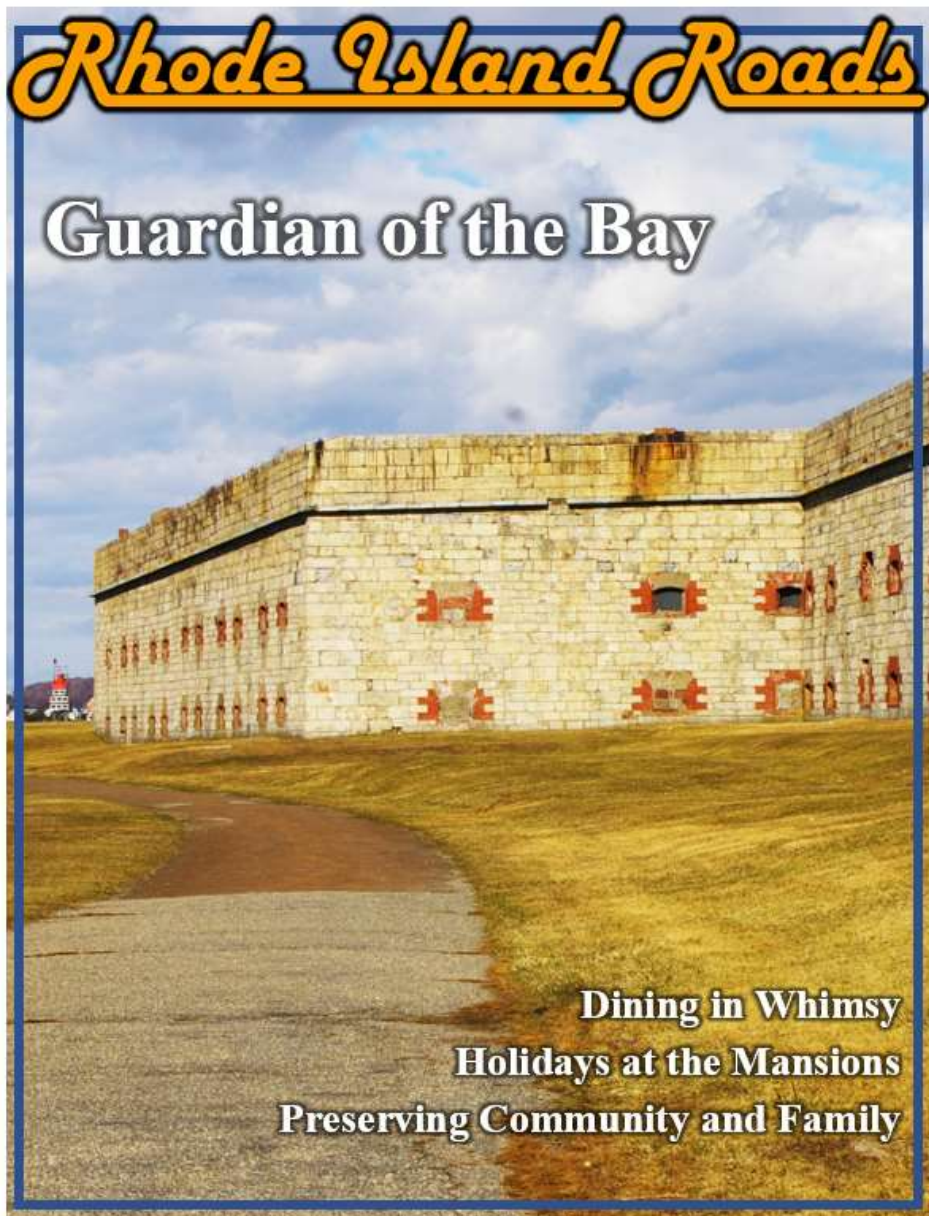
flagship magazine. Started in 2002 as a web-delivered magazine, it has delivered articles about travel, life, dining, and entertainment for people who love Rhode Island for more than 20 years.

It will be transitioning to the flipbook and print-on-demand model used by Jaunting and NE Traveler starting July 2025.

RI Roads focuses on Rhode Island, from the historic mansions of Newport to the culinary delights of Providence to the rambling woodland trails of West Bay.

Our Websites

Each of our magazines has its own website, with current and back issues and other useful tools.



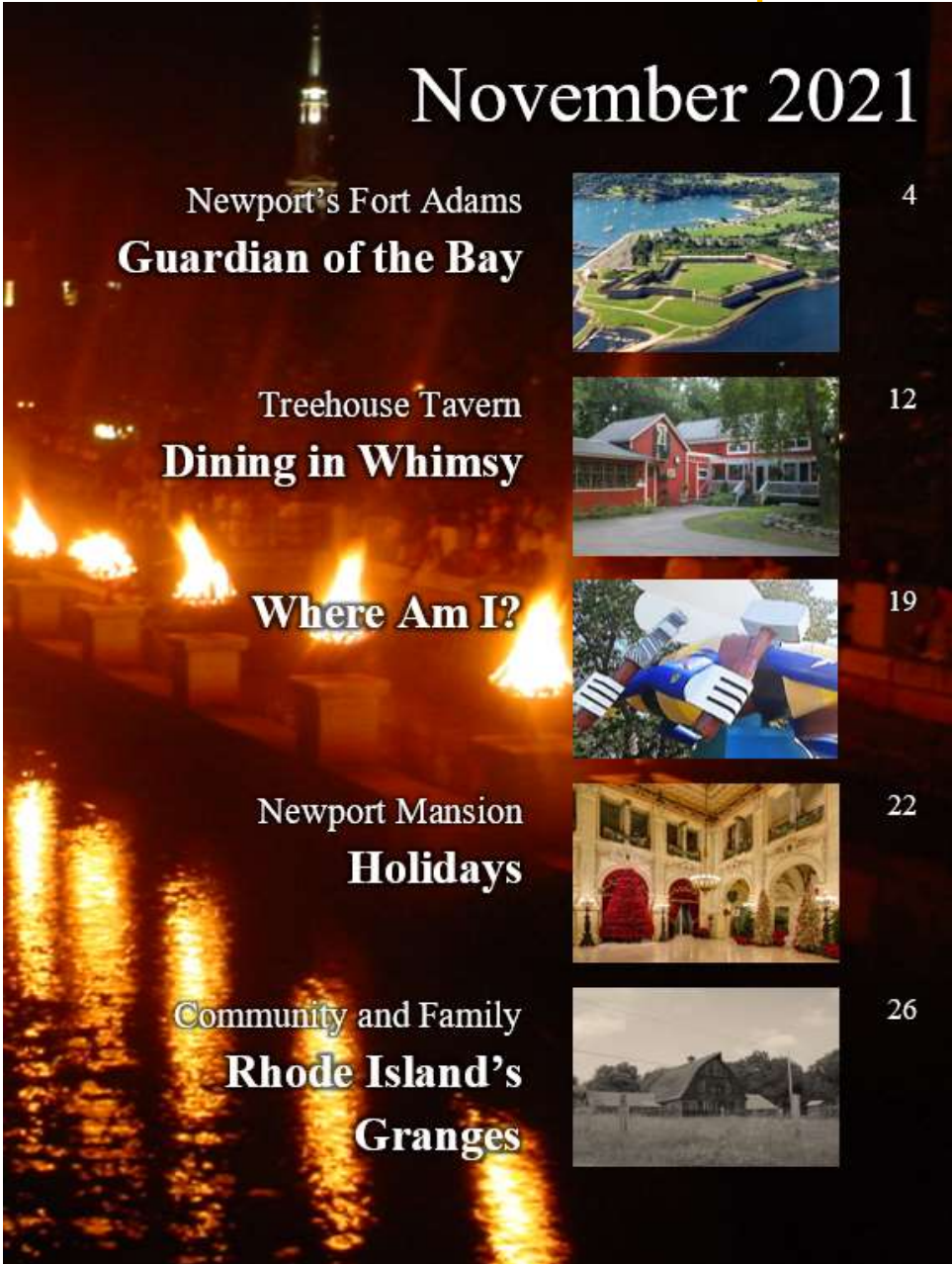
While each of the articles in the magazine is duplicated onto the website in order to be search engine friendly, this is not considered our primary product and we do not seek to sell advertising in this space.






- www.jaunting.com
- www.nettravelermagazine.com
- www.riroads.com

Our Readers

While by no means limited to this group, our typical reader is a married woman in the US, aged 35 to 55 with a high disposable income who is planning a trip to one of the destinations or attractions we write about.

She is a careful comparison shopper and does a lot of research in



Newport's Fort Adams Guardian of the Bay		4
Treehouse Tavern Dining in Whimsy		12
Where Am I?		19
Newport Mansion Holidays		22
Community and Family Rhode Island's Granges		26

planning a trip. She typically places a high value on wellness and has a college degree. This demographic is the middle ground between print and online travel publications.

Display Advertising





Our magazines provide full color display advertising, traditional to print format magazines, not eye-popping clickbait banner ads.

Please provide JPG images proportionally sized to the dimensions in the chart in the rate card. The online presentation permits the use of an internet link which will be added at no additional charge to any display advertisement.

The back cover is “full bleed”, covering the complete size of the page. All other advertisements use the same margins as the content and have a black border around them.

Inside Cover

10" high x 7.5" wide

There is only one inside cover advertising position available per issue. Just inside the cover, it is viewed by everyone who opens the magazine before they see any of the contents.

The reader has not

yet settled into the process of reading, so this is an ideal position for advertising that calls for an immediate action that the reader is already prepared to act on, like ordering a new phone or opening that bag of chips.

That action might be to call your number or



Half Page Horizontal

5" x 7.5

Right at the end of an article as the last bit of visual interest, perfect for a call to action.

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click the link, so make your ad encourage them to take action now.

Back Cover 11" high x 8.5" wide

There is only one of these high-visibility slots available per issue. It is usually purchased as part of the Gold Advertiser package, so may not be available separately.

The back cover is ideal for photo-based advertisements that carry a lot of visual interest.

Our readers have just completed reading about our adventures, so it's the perfect place to offer them a chance to create their own. If your ad answers the question "what next?" then this is the perfect place to put it!

How to Stay Fit while Traveling

Article by **Jennifer Scherer**

As a seasoned traveler and professional wellness instructor, I've learned that vacations can be both exhilarating and challenging for maintaining our health and fitness routines. Whether exploring new cities, relaxing on a beach, or embarking on an adventure, it's essential to prioritize physical activity—even while savoring those delicious vacation meals.

Here are my tips for staying active and maintaining a healthy balance during your travels:

First, make exercise a priority. Vacations often disrupt our regular workout schedules, but they don't have to derail our commitment to fitness. Instead of feeling guilty afterward, keep

Japan's Modern Metropolis Sapporo

A feature by **Max Reynolds**

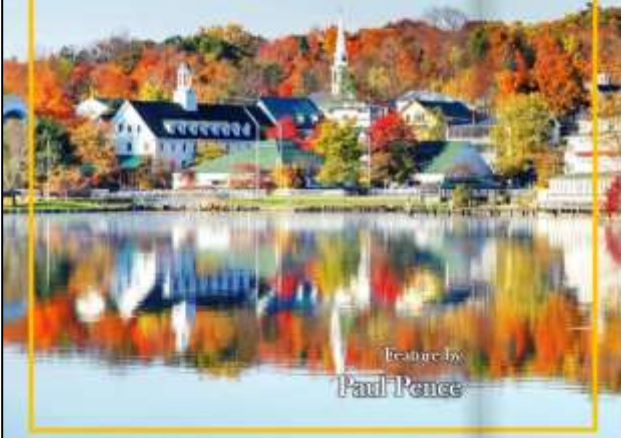
Sapporo pulses with life, from the bustling streets lined with shops and restaurants to the serene parks offering a respite from the urban bustle. The wide streets and grid layout make navigation a breeze, a nod to the city's Western-influenced design. Yet, despite these modern touches, Sapporo retains a distinctly Japanese charm, creating an experience that is both familiar and refreshingly unique.

Compared to the frenetic pace of Tokyo or the commercial buzz of Osaka, Sapporo offers a more relaxed and spacious urban experience. The city's wide streets and grid layout, influenced by Western urban planning, provide a sense of order and ease. Yet, Sapporo

Two Page Spread 10" high x 16" wide

Our highest-impact option, a two page spread makes a big statement in a big way. If your ad shows

Step for a While in Meredith



Feature by
Paul Pence

I used to consider Meredith a nice stopping point on my trips into the mountains, a place to grab lunch, shop, or just stretch my legs in the middle of a long trip. However, over many years of passing through, this convenient rest stop has gradually revealed itself to be a destination worth exploring in its own right.

From the scenic beauty of Lake Umbagog to the charming shops and delightful dining options, Meredith offers a perfect blend of relaxation and adventure.

Join me as I share some of the hidden gems and unique attractions

a sunwashed beach or a mountain vista, it deserves the real estate that this size offers.

These advertisements are between articles, so the readers have just finished one adventure and are primed for the next one. The two-page spread is similar

Taming Pittsburgh's Steepest Slope Duquesne Incline



Feature by
Micheal A. Walsh

As the wooden cable car begins its ascent from the station at Carson Street, the bustling streets of Pittsburgh's South Side recede, giving way to an expanding canvas of urban life. The city stretches out beneath you, a tapestry of steel and glass, threaded by the gleaming ribbons of the Allegheny, Monongahela, and Ohio rivers.

With each foot climbed, the view from the Duquesne Incline becomes more spectacular, offering a vantage point that transforms the familiar into the extraordinary.

The historical significance of the

The Duquesne Incline offers stunning views of Pittsburgh.

Next: It was originally built to move workers up and down Mount Washington.

enough to the introduction spread for the next feature article that the readers will automatically think about what may be the details behind the advertisement.

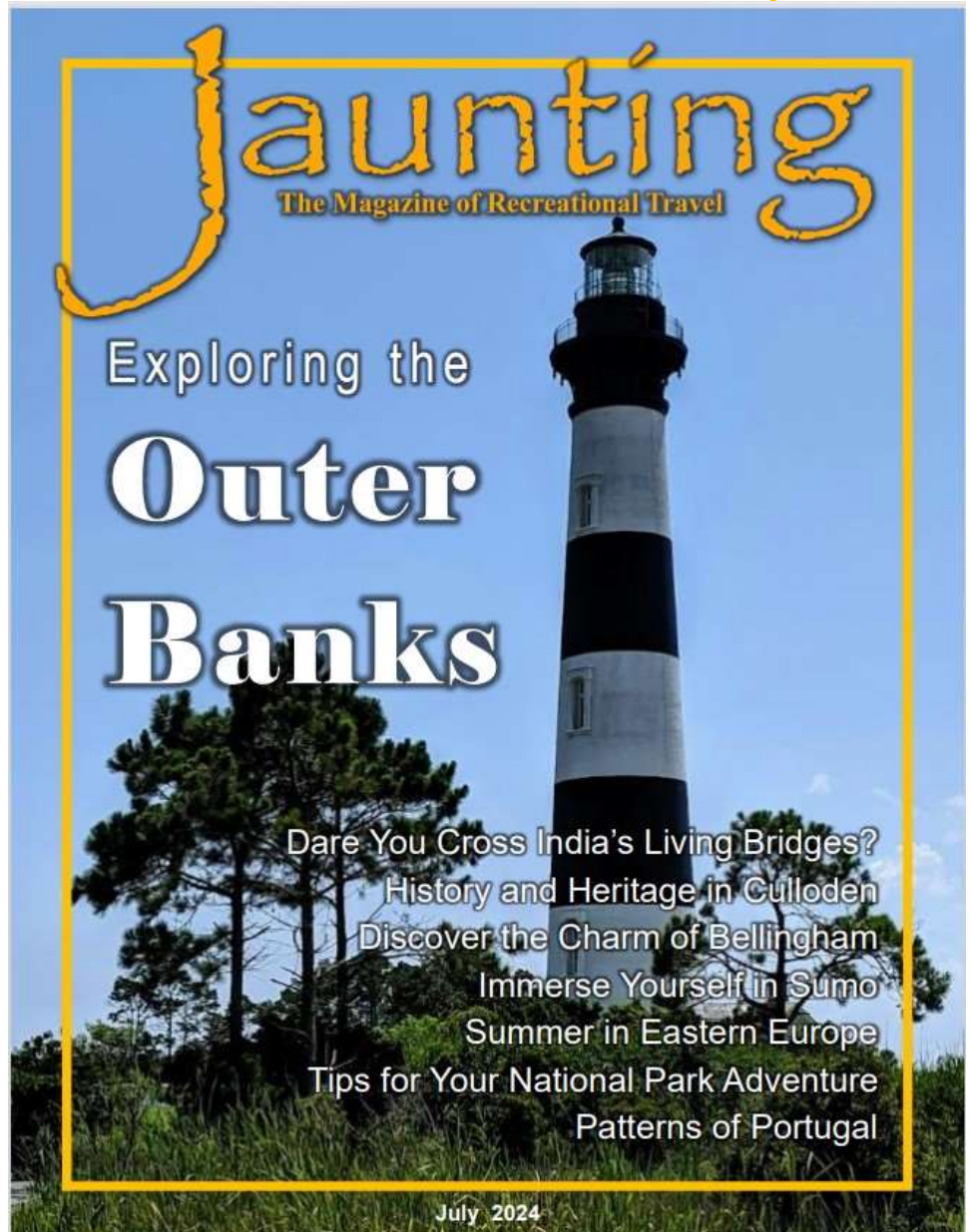
The number of these spreads available will be dependent upon the number of articles, but there will be only one two-page spread between any two articles.

Full Page

10" high x 7.5" wide

The same size as our inside cover ad, our full page advertisements might be considered our "standard" advertisement format. They don't get lost in a clutter of other ads and they offer enough space to tell a story.

These ads appear



after articles, so our readers have already been immersed in our writing. Our standard layout often calls for a full page ad after short how-to or list type articles, so this is the perfect place to give lots

of information and ask our readers to make a decision.

We also offer “back of book” full page ads between our final article and the inside back cover for those who are looking for the best ratio of square inches per dollar.

Double Half Page **5” high x 16” wide**

Got a panorama to show off? This is the perfect format! We can’t offer a fold-out centerfold, but this is the next best thing. Priced the same as our standard full page ad, this catches attention.

This format is also available for back-of-book



ads, after the last article and before the back cover.

Half Page Horizontal

5" high x 7.5" wide

Our graphic designers like half-page ads to go into text-heavy articles. Some articles, like list articles and how-to articles

can't be filled with pictures, so the ads themselves provide visual interest. If you have a vivid picture ad that fits this format, your ad can take the bottom half of a page that is just dying for something visual.

On occasion, a half-page ad might finish up the page where an article doesn't quite fill up the

Double Half Page

5" x 16"

Attention grabbing!

Can be inserted in the text of the article.

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**Elegance at
Raffles
Boston**

Renowned for its heritage of luxury and impeccable service, the Raffles brand has long epitomized elegance and sophistication. From the historic grandeur of Raffles Singapore to the contemporary opulence of Raffles Istanbul, each property in the Raffles portfolio offers a distinctive combination of timeless charm and modern comforts.

Situated in Boston's historic Back Bay, Raffles Boston marks the brand's first North American venture, merging classic elegance with modern design to create an exceptional experience for discerning travelers. This 35-story marvel stands as a beacon of luxury, reflecting both

like them, since they can only rarely be used, but if you need it, they will figure out a way to make it happen.

This format can be used next to the Masthead that lists our editorial staff and contact information. It might also be used next to a one-column sidebar, or perhaps sit next to a second half-page vertical ad to take the place of a full page ad between articles.

There are more opportunities to use this format in the more economical back-of-book space between the final article and the back cover, and the tall format will stand out. It's even a tiny bit wider since we don't have a margin between two columns.

page itself. We might also put two half-page ads in the space of a full page ad at the end of an article. These would be the places for the most effective half-page ads that ask the reader to absorb a lot of information.

Half Page Vertical 10" high x 3.5" wide

Sometimes you need a tall, thin advertisement. Maybe you are advertising Angel Falls or the Berj Kalifa. Our graphic designers don't

Display Ad Sizes

Inside Cover
10" x 7.5"

Full Page
10" x 7.5"

Two Page Spread
10" x 16"

Back Cover
11" x 8.5"

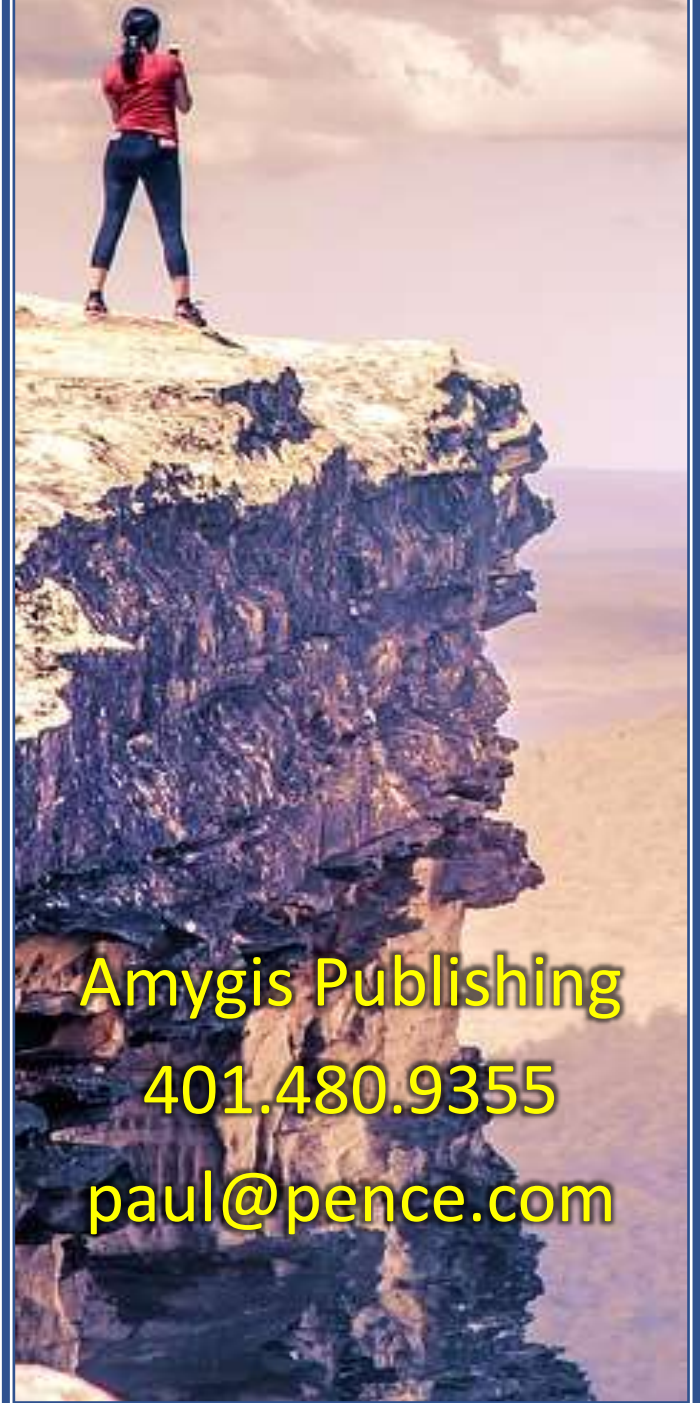
Half Page Horizontal
5" x 7.5"

Half Page Vertical
10" x 3.5"

Double Half Page
5" x 6"

Half Page Vertical Ad

10" x 3.5"



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Two Page Spread

10" x 16"

As big as an
ad can get!

Sometimes advertisers don't need a lot of space to get their message across. Simply being on a list is enough, or having a small ad at the back of the magazine gives them exactly the kind of customer that they seek - one who shops, compares, and makes decisions on their own. We have those kinds of ads available too!

Here we begin to talk about "end of book" advertisements. These ads appear after the last article and before the back cover. They are priced for the bargain conscious. In fact, the larger format ads located

in this section are discounted too.

Quarter Page

5" x 3.75" Vertical

2.5" x 7.5" Horizontal

These budget-conscious ads are for the

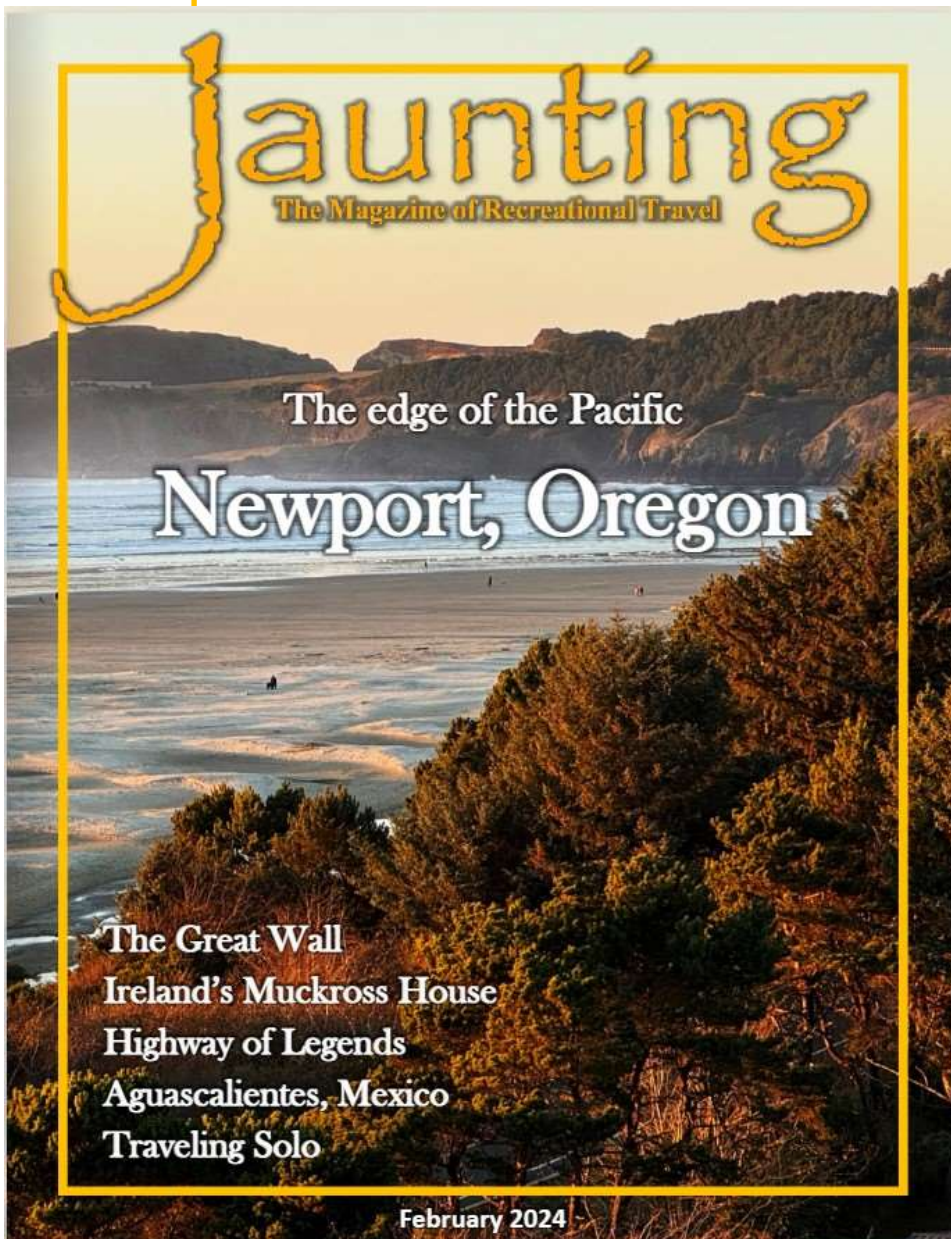
back-of-book only, combined with other ads to fill the pages at the end of book.

Text Business Listings

60 characters title, 200 characters description, and web address

There is an old adage - "two bookstores on the same block is a competition, but four bookstores on the same block is a destination." People like options and text business listings offer a way to look at a lot of options in a small amount of space.

Your business listing will fit in our two-column format, with the title up to 60 characters long in bold, text up to 200 characters long, and a clickable link that in the



online-delivered magazine will connect direct to your website. No pictures, graphics, or icons.

Your text ad will be grouped with others based on location or business type, like “Great places to eat in Washington Valley” or “What to experience in Houston”. Depending on the editorial needs, we might make these into a sidebar for a planned article or even turn them into a list-type article, but most will appear at the beginning of the end-of-book ads.

Business Cards

2” high x 3.5” wide

These ads are exactly the size of standard business cards for good reason - they are scanned business cards! No artwork to prepare or approve, no worry about



matching the existing advertising scheme, or double-checking addresses and phone numbers. And we priced them so inexpensively that any business can afford to test the waters.

Quarter Page

5" x 3.5"

Back of book, but
still standing out.

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Half Page Horizontal

5" x 7.5

The same size as the other half-page
options, but because it's in the back of
the magazine, it's economical!

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*Other
Advertising
Options*



We are happy to talk about other advertising options, as long as it fits our format and plays fairly with our readers. If you have an idea that isn't in this guide, please feel free to suggest it!

Themed or Special Issue

Some subjects can be looked at from lots of different angles, each one building on the one before, keeping the readers engaged all the way through. Perhaps you would like an entire issue dedicated to the RV

lifestyle or you want readers to read about restaurants and inns and theaters and galleries and parks and nightlife in the Catskills. Such an issue might work well in our normal editorial calendar,

or we might do a special issue just to fill the need.

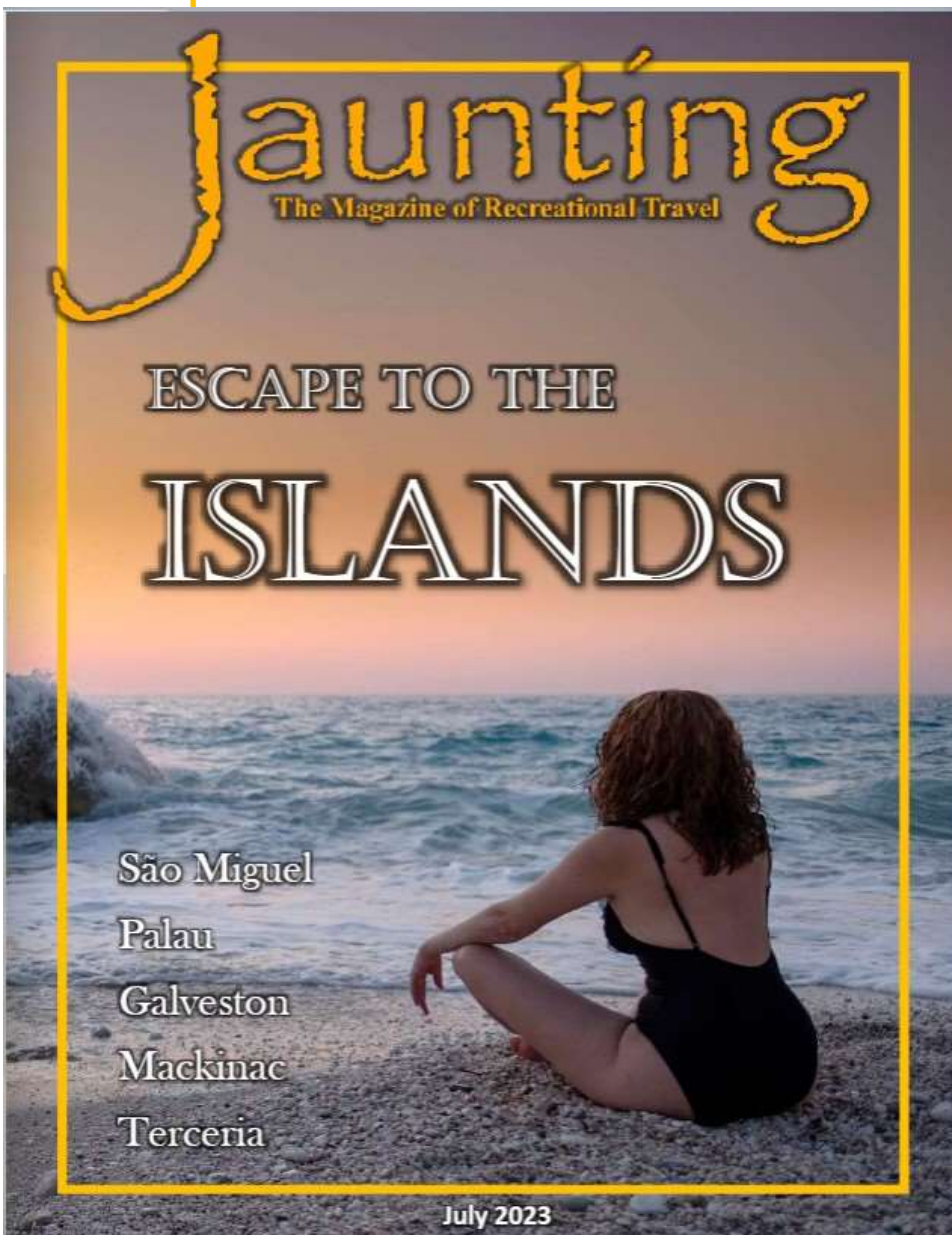
Of course such an issue would focus our readers on the subject at hand, whether it be cruises, guided tours, or luxury hotels.

Hosted Article

The hospitality industry relies on press trips, test samples, and press invites to events. Our magazines are no exception.

Our staff welcomes invitations to experience your business and where we can fit it into our schedules, we will write about them.

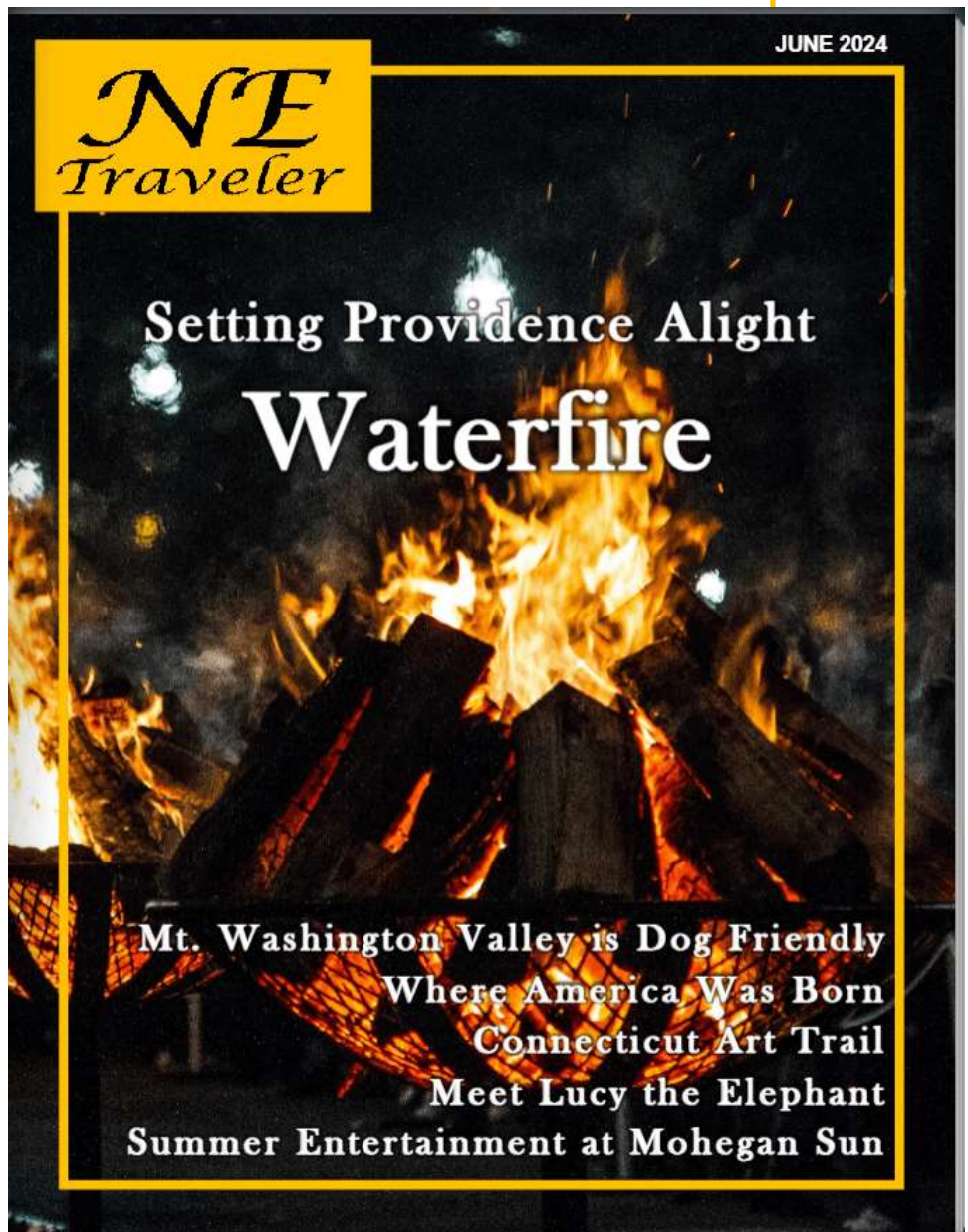
These kind of articles are always bylined and written in first person, showing the experience from the author's point of



view and will have a statement that the author was guest of the venue. The article will also include “for more information” section with web links to the businesses that were mentioned in the article.

An equivalent amount of display advertising would cost far more than a hosting the writer of a multi-page feature article.

Please keep in mind that professional ethics require that the author will not say that something is good that isn't, but will attempt to identify who would enjoy the experience. We also cannot guarantee any particular length of article, since each hosted experience will be unique, but a typical weekend getaway article will cover 8-12 pages



Articles You Write

How about a free article focusing on your business's specialty? We won't accept content simply because it comes with a check, but we do

accept articles from freelancers and guest writers that meet our editorial needs. That means that it needs to be well written, be of interest to our readers, not be overly self-promotional and happen to strike our editors as something they'd be

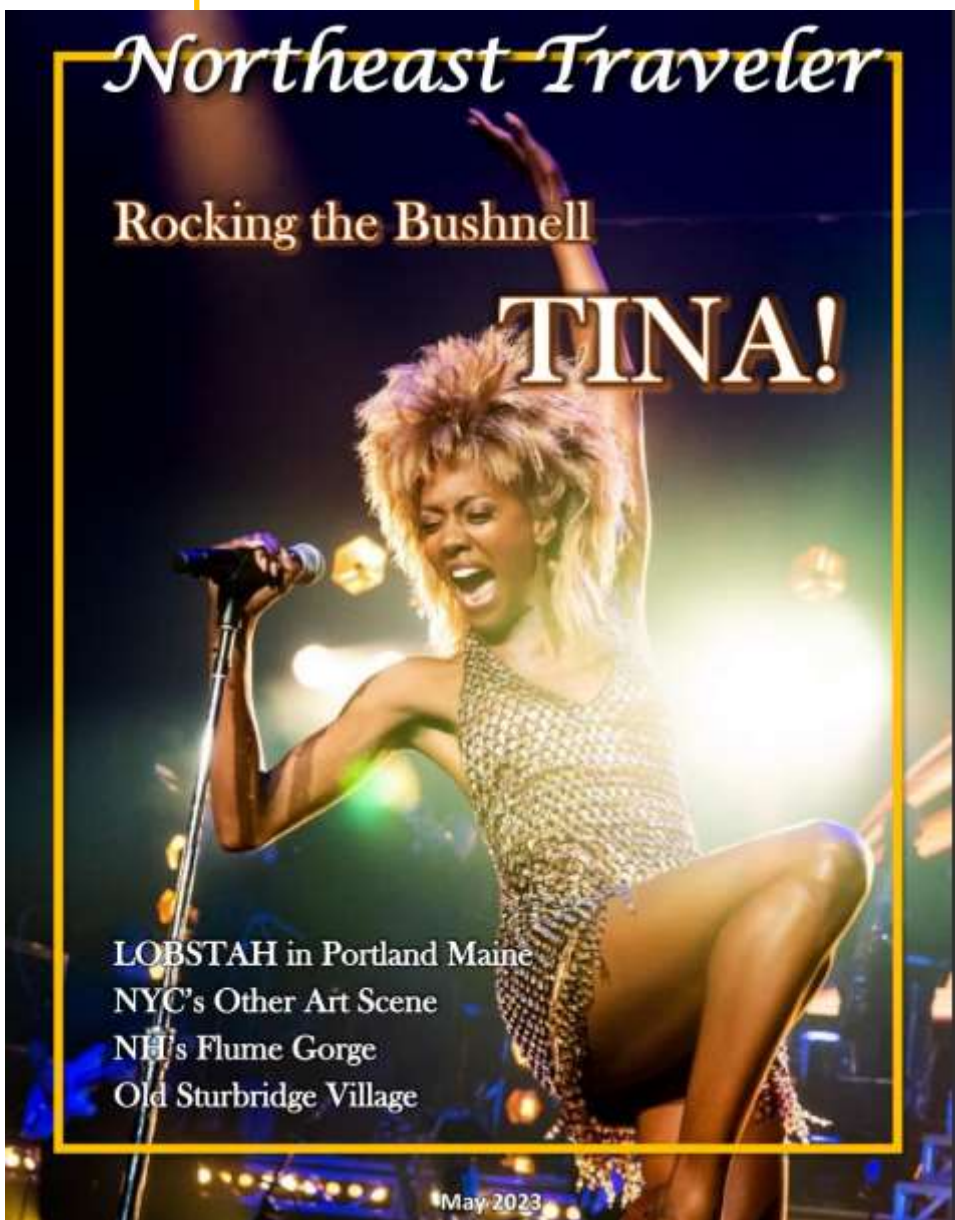
proud to be included in their magazine. If you want to give it a try, make sure to read our writer's guidelines before submitting.

Website Ads

Our product is the magazine, not the website, so we don't prioritize advertising on the website, but we do link all ads to your websites. Also, since most readers access our magazines online on their kindles or cell phones, we have the option to add video to their reading experience.

WE DON'T DO...

We do not sell in-article links designed to artificially influence Google search engine rankings. . Don't bother asking.



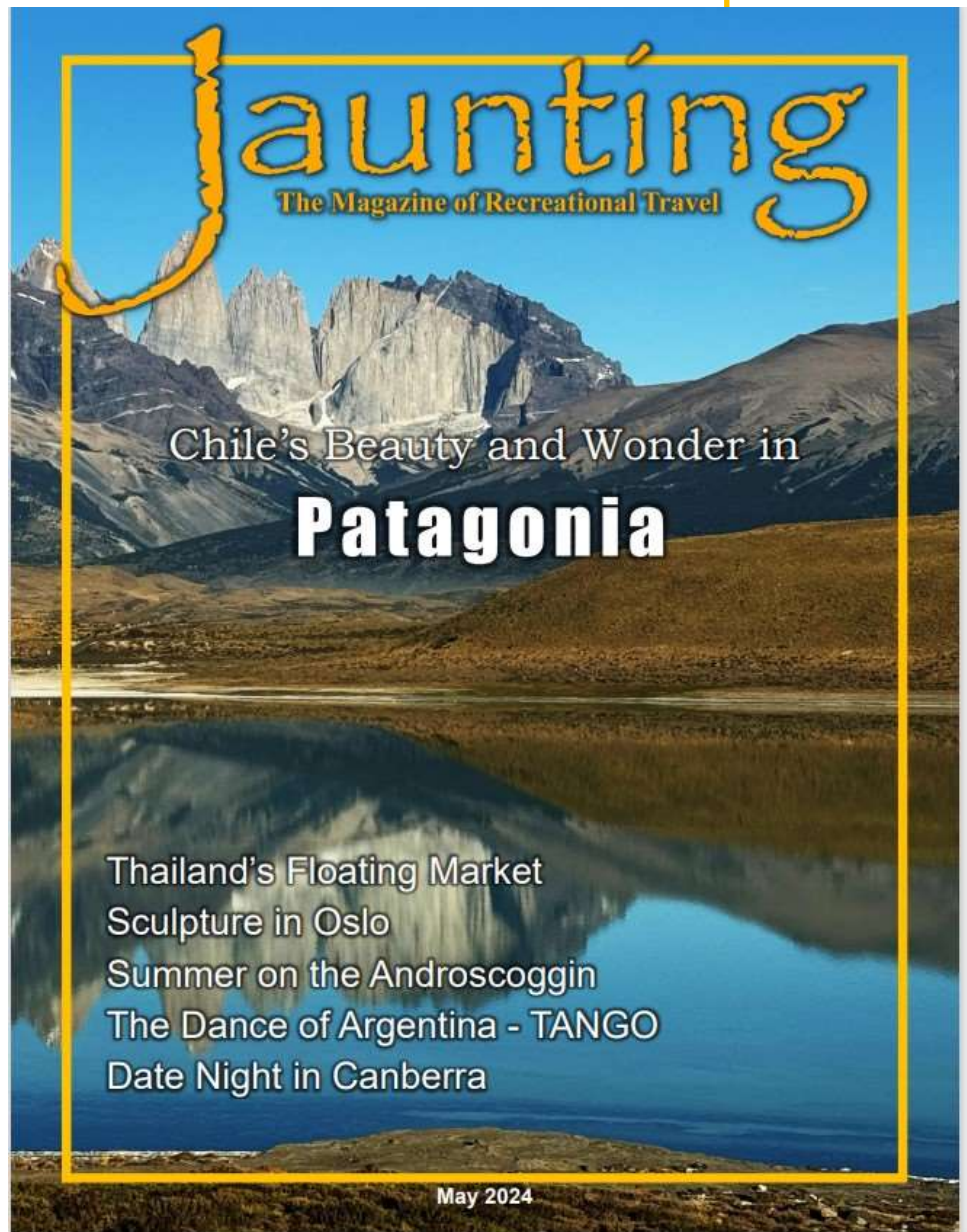
We don't sell advertising of an adult nature. Yes, we do write about casinos and bars, but we don't advertise gambling or alcohol... or anything else that would be unsuitable for a family-friendly magazine.

We also don't accept ads for non-travel related products and services.

And we don't accept advertising that doesn't match the web links. We confirm that all web address go to the businesses listed, just to make sure that our readers end up where they expect to go.

Notes

- While more advertising permits us to create and present more content, there is eventually



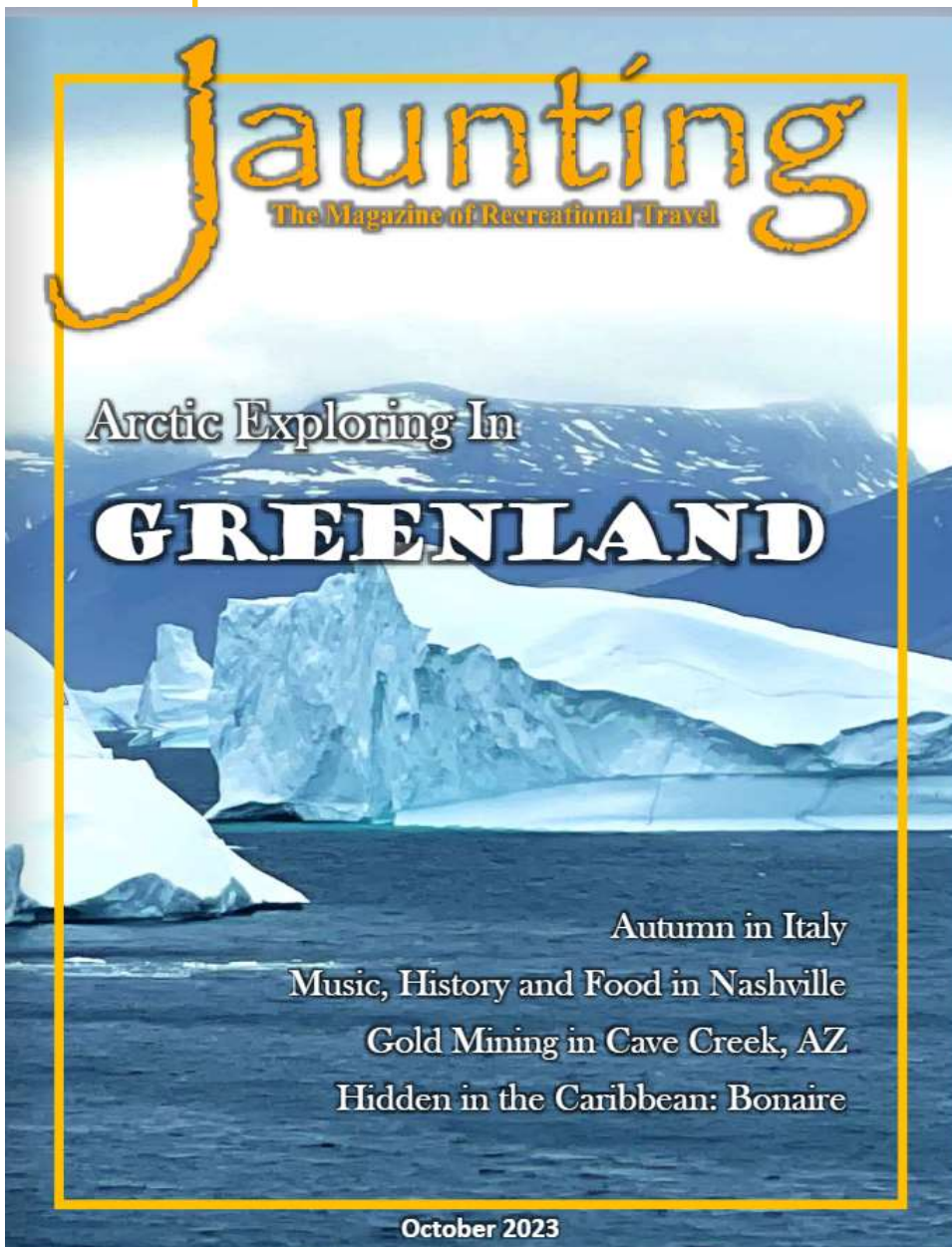
a limit. Provide as much lead time as possible. All advertisements need at least two weeks lead time for insertion into an issue.

- All display advertising is to be provided

directly by the advertiser or their agency. The advertiser takes all responsibility for the accuracy of the advertisement and certifies that they have all proper rights to the use

of the advertisement's content.

- A 10% discount applies to all advertising paid for in advance of its first month's use. This pre-paid discount applies on top of any other discounts or package specials. Payment in full is required by the last day of the month that an advertisement is placed.
- All prices on the rate card reflect photo-ready content. We cannot offer graphic artist services at reasonable rates, so please make arrangements with your local graphic designer.
- Ad sizes may be slightly increased or moved from the back of book to between articles for formatting purposes, at not extra charge.



Put Video In Your Ad!



Amygis Publishing
401.480.9355
paul@pence.com

Half Page Horizontal

5" x 7.5

Right at the end of an article as the last bit of visual interest, perfect for a call to action.



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A person wearing a dark, multi-pocketed jacket is pointing their right index finger towards an informational display board. The board is mounted on a wooden wall and features a large image of a dragonfly. The background is slightly blurred, showing other people and greenery, suggesting an outdoor or semi-outdoor museum setting. The entire image is framed by a thick yellow border.

Ad Plans

and

Rate Card



We have multiple advertising plans to fit the needs of our advertisers. Whether you want to test the waters, make a long-term commitment, or stamp your brand all across an issue, we have you covered.

A la carte Advertiser

Advertisements can be purchased one at a time for one issue at a time. There is no long-term commitment and immediate cost is kept to

a minimum. If you just want to test the waters, here this is the way to do it.

Gold Advertiser

The Gold Advertiser buys both the back cover and inside front cover of the same issue and earns an additional 50% discount on as much additional display space desired. This is especially effective for themed or special issues.

Silver Advertiser

If you want to build a relationship with our readers, you need for them to see your ad over and over. To do that, you need to run your ad more than just one month. If you choose to run the same ad across six or more months. Doing so not only locks down the

price against future increases, but also offers a 50% discount for the second through final month's advertising.

Agency Advertiser

We offer the industry standard agency discount, since we expect that you will handle multiple clients and the administration associated with them.

Combining

Yes, our various plans can be combined, creating the ultimate in savings! Imagine having discounts as a Gold Advertiser, a Silver Advertiser, and an Agency Advertiser, all at the same time. And pay in advance to get the 10% early payment discount.

2024 Rate Card

Primary Advertising	Size	Month
Back Cover	11" x 8.5"	\$1500
Inside Front Cover	10" x 7.5"	\$1500
Two Page Spread	10" x 16"	\$1500
Full Page	10" x 7.5"	\$750
Double Half Page	5" x 16"	\$750
Half Page - Vertical	10" x 3.5"	\$375
Half Page - Horizontal	5" x 7.5"	\$375

Back of Book Advertising	Size	Month
Full Page	10" x 7.5"	\$375
Double Half Page	5" x 16"	\$375
Half Page - Vertical	10" x 3.75"	\$250
Half Page - Horizontal	5" x 7.5"	\$250
Quarter Page - Horizontal	2.5" x 7.5"	\$125
Quarter Page - Vertical	5" x 3.75"	\$125
Business Card ** BARGAIN**	2" x 3.5"	\$25
Text	60 chars title, 200 chars text	\$75

Rates are before discounts and apply to all Amygis Publishing's magazines.

All ads photo-ready and due two weeks before publication date.

Free advertising is provided for non-profits on a space-available basis.

Back Cover Advertisement

11" x 8.5"

Make a big closing impact!

Amygis Publishing

401.480.9355

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